FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: F00038594-A **Type of Permit:** FILMING **Release Date:** 04/11/2011

Production Company UBER CONTENT INC

Insured Company Name UBER CONTENT INC

Contact Phone No. 1 323-860-8686
Contact Phone No. 2
Fax 323-860-8689
Address 1040 NORTH LAS PALMAS AVE,
BUILDING 7N
LOS ANGELES, California 90038

Production Title PEPTO BISMOL

Type of Production Commercial - Internet

Producer TOM LOWE

Director AMIR FARHANG

1st AD FREDDY CHILDRESS

Production Manager CHRISTOPHER CHO

FilmL.A. Coordinator Hans Groszkruger

Location Manager ERNEST BELDING
Primary Phone Mobile - 213-820-9207
Secondary Phone

Location Assistant N/A N/A
Primary Phone Office - 000-000-0000
Secondary Phone

Fees

FILMLA FILM PERMIT RIDER FEE $100.00

Total Permit Fee $100.00

Number of Locations 1

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Summary Information — Location

Permit Number F00038594-A
Production Company UBER CONTENT INC
Insured Company UBER CONTENT INC
Production Title PEPTO BISMOL

Location Manager ERNEST BELDING
Primary Phone Mobile - 213-820-9207
Secondary Phone

Location Address 35100 Anthony Rd, Santa Clarita, CA, 91390

Location Name FIRESTONE RANCH

Location Type Ranch

Film Dates 4/12/2011 - 4/12/2011 06:00 - 22:00 1 day

Open or Closed to the Public Closed

Generic Conditions All vehicles must be parked on private property
No Cast and Crew parking on areas streets.
No interference with vehicular or pedestrian traffic

Please see attached document UBER AA GRACIE.pdf

Equipment on Location

Type	Quantity
4000 gal water truck	1
5 or 10 ton trucks	2
Cast/Crew vehicles	30
Condors	1
Cranes	1
Cube Trucks	2
Generator	1
Motor Homes	1
Picture vehicles	2
Portable restrooms	1
Stakebed Trucks	1

Personnel on Location

Type	Quantity
Cast	5
Crew	30
LA County FSA assigned	1

Filming Activities Atmospheric Smoke Effects; Equipment on property; Exterior Dialogue; Exterior establishing shots; Exterior MOS; Driving shots on property.; FULL LOAD single shot gunfire. 5 shots, 5 takes.;

Gunfire

Shot Type	Load Type	No. Takes Per Day	No. Times Per Take
Exterior Single Shot	Full Load	2 - 5	2 - 5

Special Effects: F/X Permit # TBD

Type	No. Times Per Day	No. Takes Per Take
Explosion	1	1

Description of F/X Scene: Live ammo, full load, single shot. Shotgun pellets or rock salt or something impacting pinata, high speed camera.
Will be covered in detail on SPFX permit.

Jurisdiction **Political:** Los Angeles County - Supervisor District 5 **Police:** Los Angeles County Police **Fire:** Los Angeles County

Thomas Guide **Page:** 4283 **Grid:** H-J5

Coordinator Note 11-802-81 FSA AND 4000 GALLON WATER TRUCK REQUIRED

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Summary Information — Location

Permit Number	F00038594-A	**Location Manager**	ERNEST BELDING
Production Company	UBER CONTENT INC	Primary Phone	Mobile - 213-820-9207
Insured Company	UBER CONTENT INC	Secondary Phone	
Production Title	PEPTO BISMOL		

Coordinator Note RIDER "A" ADDS DATE TO LOCATION

Parking

Base Camp
Location Type : Filming Location

Crew Parking
Location Type : Filming Location

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APPOINTMENT OF FILM THIS PRODUCTION SERVICES, INC. AS AUTHORIZED AGENT AND REPRESENTATIVE

I certify that I am a representative of Uber Content ("Principal") and am
Name of "Principal" / Production Company

authorized to enter into binding contractual agreements on Principal's behalf. I further certify that I am authorized by principal to appoint other representatives and agents for Principal and to give such representatives and agents authority to enter into and bind Principal to agreements relating to the issuance and compliance with location film (e.g. theatrical, television, commercial, and other motion picture filming) and still photographic permits, including the permits themselves and any riders to such permits. Acting on the behalf of Principal in my capacity as it's authorized representative, I appoint Film This Production Services, Inc. (a.k.a. Film This) and it's employees and agents ("Film This") as Principal's authorized representatives and agents to apply for and receive location film (e.g. theatrical, television, commercial, and other motion picture filming) and still photographic permits on behalf of Principal through the *FILM L.A., INC.* for any city , county or other jurisdiction where *FILM L.A., INC.* operates: to negotiate, discuss, accept, modify, agree to bind the Principal to the terms and conditions of such permits (including any restrictions and/or community guidelines applicable to any such permit) and to execute such permits on behalf of Principal. Principal understands, acknowledges and agrees that it (and/or it's insurer) remains responsible for liable and all obligations imposed by or incidental to any permit or rider issued to Principal signed by an employee or agent of (including any coordinator, runner or messenger used by) Film This. Principal further agrees to comply with the terms and conditions of any such permits and hereby appoints Film This as an authorized representative to facilitate compliance with such terms and conditions following issuance of such permits and to enter into agreements for Principal with respect thereto. Any person, City, agency, entity or organization (including *FILM L.A., INC.* and any city, county or other jurisdiction where *FILM L.A., INC.* operates) may rely on this appointment and not need obtain any further authorization for any act described herein. An original or faxed copy of this appointment shall be sufficient and may be treated as an original for all purposes. The appointment may be revoked by Principal at anytime in writing delivered to *FILM L.A., INC.*, but in any case shall expire one (1) year from the date of execution set forth below.

I declare under penalty of perjury under the laws of the State of California that I am authorized to appoint Film This as an agent for Principal and based on that authority I hereby appoint Film This as Principal's agent as set forth herein.

Dated 9-11-10

By _____
Representative's Signature

SIGN HERE

Uber Content
Name of "Principal" (Production Company)

1040 N. Las Palmas Bldg #7N
Principal's Address

Grace Nieto
Print Principal Representative's Name

Hollywood, CA 90038
City, State, Zip Code

Prod. Manager
Representative's Title (i.e. UPM, Loc Mgr)

323-860-8686
Principal's Telephone Number

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